# Urban One, Inc. –Indianapolis, IN WTLC(AM), WTLC(FM), WHHH(FM), WYXB(FM), WLHK(FM), WIBC(FM), and WDNI-TV EEO PUBLIC FILE REPORT March 31, 2023 – March 22, 2024 [1]

#### I. VACANCY

See Section II, the Master Recruitment Source List ("MRSL") for recruitment source data.

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Number of Candidates Interviewed (RS)	RS Referring Hiree
Account Executive (Indy TV) (10/28/23)	1 – 15, 22	1[RS #22(1)]	22
Integrated Marketing Specialist (10/28/23)	1 – 15, 18, 27	2 [RS #18(1), RS #27(1)]	18, 27
Account Executive (Sales) (10/28/23)	1 – 15, 17 – 18, 27	4 [RS #15(1), RS #17(1), RS #18(1), RS#27(1)]	17, 18, 27
News Anchor (2/1/24)	1 – 15	4 [RS # 15 (4)]	15
		Total Candidates Interviewed –	11

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### II. Master Recruitment Source List (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Asian American Journalists Association 1182 Market Street, Ste., 320 San Francisco, CA 94102	N	0
2	National@aaja.org  The Association for Women in Communications, Inc. 780 Ritchie Highway, Ste. 28-S Severna Park, MD 21146 info@womcom.org	N	0
3	California Chicano News Media Association 3800 S. Figueroa Street Los Angeles, CA 90037 ccnmainfo@ccnma.org	N	0
4	Veterans Workforce Investment Program Way Station, Inc. vfuchs@waystationinc.org	N	0
5	National Association of Black College Broadcasters P.O. Box 3191 Atlanta, GA 30302 Phone: (404) 523-6136 Fax: (404) 523-5467 bermail@aol.com	N	0
6	National Association of Black Owned Broadcasters 1201 Connecticut Avenue N.W., Suite 200 Washington, D.C. 20036 Fax: (202) 429-0657 nabobinfo@nabob.org	N	0
7	National Black Media Coalition 1738 Elton Road, Suite 314 Silver Spring, MD 20903 support@mpnmail.com	N	0
8	National Lesbian and Gay Journalists Association 1420 K Street, NW, Suite 910 Washington, DC 20005 jobboard@nlgja.org	N	0
9	Native American Public Telecommunications P.O. Box 83111 Lincoln, NE 68501 native@unl.edu	N	0
10	Andrews Air Force Base Airman & Family Readiness Center mfscjobs@gmail.com	N	0
11	Indianapolis Urban League, Inc. Fax: (317) 693-7613 ksimmons@indplsul.org	N	0

<sup>[1]</sup> This report provides recruitment data collected from March 31, 2023, through March 22, 2024.

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	Shares, Inc. – Brandywine Industries Fax: (317) 462-1535 clee@sharesinc.org	N	0
13	Mayor's Office for People with Disabilities cornelius.booker@wrksolutions.com	N	0
14	Southern Methodist University hegicalendar@smu.edu	N	0
15	Corporate Website – <u>www.urban1.com</u>	N	5
16	Word-of-Mouth (which includes referrals from vendors, clients, former work associates and casual acquaintances)	N	0
17	Internal Promotion/ Internal Candidate	N	1
18	Internal Referral//Employee Referral	N	2
19	Industry Referral	N	0
20	Market Websites – <u>www.praiseindy.com</u> , <u>www.wtlcfm.com</u> , <u>www.hot1009.com</u> , <u>www.b1057.com</u> , <u>www.hankfm.com</u> , <u>www.wibc.com</u> , and <u>www.telemundoindy.com</u>	N	0
21	Internet Recruitment – <a href="www.monster.com">www.bcfm.com</a> , <a href="www.bcfm.com">www.bcfm.com</a> , <a href="www.bcfm.com">www.bcfm.com</a> , <a href="www.hotjobs.com">www.hotjobs.com</a> ,		

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### **III.** Recruitment Initiatives

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	On-Air/Website Recruitment	For local job vacancies WTLC(AM), WTLC(FM), WHHH(FM), WYXB(FM), WLHK(FM), WIBC(FM), and WDNI-TV (collectively, the "Stations") advertised openings on-air and referred listeners and potential employees to the Corporate website, <a href="www.urban1.com">www.urban1.com</a> . The Stations also provided a link to Corporate job listings on their websites.
2	EEO Training	Urban One hosted its annual EEO Training in conjunction with outside counsel to train market employees and leadership on maintaining proper EEO compliance (the market's General Manager and EEO Compliance Administrator participated) (March 21, 2024).
3	Career Fair	The market participated in the University of Indianapolis Career Fair, located at the University of Indianapolis Student Union, 1400 E. Hanna Avenue, Indianapolis, IN 46227. The market's Promotions Director, David Gray, hosted on-site interviews and spoke to communication students who were looking to pursue careers in the broadcast journalism and/or radio industries (April 13, 2023).
4	Career Fair	The market participated in the Coates, Inc. and Indy Juneteenth, Inc. "Indy Juneteenth College and Career Fair" (the "Career Fair"), located at The AMP At 16 Tech, 1220 Waterway Boulevard, Indianapolis, IN 46202, where it interviewed qualified attendees for open positions with Radio One Indiana. The market's Promotions Director, David Gray, also served as a moderator and speaker at the Career Fair, specifically participating on the HBCU and Greek Life Panel, where he spoke to collegiate students about careers in the radio and media industries (June 12, 2023).

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5	Career Fair	The market partnered with Martin University to host
		the Radio One Career Fair, located at Martin
		University, 2186 N. Sherman Drive, Indianapolis,
		IN 46218. Market personnel, including but not
		limited to sales and marketing representatives, spoke
		to attendees about careers in the broadcast/radio
		industries, highlighted employment opportunities
		within Radio One Indiana, and conducted on-site
		interviews for qualified candidates (September 20,
		2023).
6	Career Fair	The market participated in the Indiana Broadcasters
		Association Fall Career Fair, located at Gainbridge
		Fieldhouse, 25 S. Pennsylvania Street, Indianapolis,
		IN 46204, where it spoke to collegiate students from
		various schools, including but not limited to, Indiana
		University, Perdue University, Indiana State
		University, and the University of Indianapolis, about
		careers in the radio industry (October 2, 2023).