

## **SPECIFIC RULES FOR NEW COUNTRY CASH/B'S BIG BUCKS**

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

### **PROMOTION DESCRIPTION:**

Station: WLHK-FM and WYXB-FM, owned and operated by Radio One of Indiana, L.P. d/b/a Radio One Indianapolis (collectively, the "Station")

Promotion: New Country Cash/B'S BIG BUCKS

Promotion Period: The Promotion begins on January 2, 2024, and ends on November 22, 2024, excluding weekends, holidays, and certain weekdays, as determined by the Station in its sole discretion.

Entry Method: Participants must submit an Entry by registering online through one of the websites for the Station:

- [www.hankfm.com](http://www.hankfm.com)
- [www.b1057.com](http://www.b1057.com)

Upon entering the website, Participants are to follow the on-screen instructions, including entering their name, email, ZIP code, and any optional or additional contact information, as requested, to register for a chance to win.

After submitting an Entry, Participants must listen to the Station at the time announced each day Eastern Standard Time. The Stations will each announce the name from one (1) Entry at that time ("Announced Participant"). The Announced Participant then has a ten (10) minute window of time (the "Call Window") to complete the following: (i) call WLHK-FM at 317-239-9797 or WYXB-FM at 317-681-1057 (Participants may call either or both phone numbers in an effort to get through to the Station), (ii) speak to a Station representative, and (iii) successfully identify him/herself as the Announced Participant (collectively, "Make Contact").

Prize \$500.00 (ARV = \$500.00) or more, as the Prize may increase, subject to the Rollover provision below.

Rollover If the Announced Participant does not Make Contact before the Call Window closes, the Prize will be rolled over to the next day in the Promotion Period. The Prize will continue to roll forward and accumulate for each day in the Promotion Period that the Announced Participant does not Make Contact before the Call Window closes.

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| Limitation on Participation: | People may only win this Promotion <b>once</b> during the Promotion Period. People who have previously won a prize in another promotion of any kind from the any one of the following stations cannot win this Promotion until at least thirty (30) days after their previous win: WLHK, WYXB, WTLC-FM, WTLC-AM, WIBC, WIBC-HD2, WHHH, WHHH-HD2, and WDNI. |
| Number of Entries:           | Participants may submit no more than one (1) Entry per person per day per email address during the Promotion Period. Extra Entries from each day will be deemed invalid and will not be eligible for participation in the Promotion  |
| Chances of Winning:          | A Participant's chance of winning may increase if multiple, <b>valid</b> Entries are received by the same Participant. A Participant's overall chances of winning will depend on the number of valid Entries received from all Participants.   |
| Entry Period:                | All Entries must be submitted before the day before the last day of the Promotion, by 11:59 PM on Thursday, November 21, 2024. Participants are encouraged to submit Entries during the entire run of the Promotion Period and not wait until the end to participate.  |
| Number of Winners:           | On each day of the Promotion Period, there may be one (1) Winner or no Winners, depending on whether the Announced Participant is able to successfully Make Contact before the Call Window closes on that day.   |
| Winner Selection:            | The Winner on each day of the Promotion Period, if any, will be the Announced Participant if the Announced Participant is able to successfully Make Contact before the Call Window closes on that day  |

## **ADDITIONAL PRIZE TERMS & CONDITIONS**

Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Participants should not rely on streamed broadcasts to participate in the Promotion.

In order to receive the Prize, Winners must provide the following information (collectively, the "Winner Information"): (i) valid identification such as a state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth (proving that the Winner is at least 18 years old), and photograph; (ii) with their name, address, phone number, and email address (iii) and a completed W9 form with Social Security Number. In order for the Winner Information to be valid, the information contained in the various elements of Winner Information must match, meaning identification documents must match the name given and information supplied on the W9. Winners who are unwilling or unable to provide valid Winner Information or any elements thereof will forfeit the Prize.